



## Powerful Broadcast Encoders

### Living Technology

**igolgi's iLux | Broadcast is a versatile, compact, high quality and reliable ATSC 1.0 encoding platform.**

iLux includes the highest level of MPEG2 Encoding performance for superb video quality along with the industry's most flexible interface support. The iLux platform scales to any number of channels needed including mixes of HD and SD and can support compressed or uncompressed source inputs.

iLux is a feature rich platform that provides a complete ATSC 1.0 Broadcast Station Solution for Encoding, Program Guide, Emergency Alert Integration (EAS), CALM Audio loudness control, Hourly Station Callout, and many more.

iLux flexibly supports any combination of using SD/HD-SDI input, composite baseband, ASI, or IP. Included with the basic package is integrated Statistical Multiplexing which optimizes video quality across all the channels being encoded. In addition, the iLux platform supports Dynamic CALM audio loudness control and offers EAS integration through an analog or IP input interface.

Static or Dynamic PSIP is supported. For Dynamic PSIP iLux can integrate with third party PSIP generators, or can create the dynamic PSIP information directly.

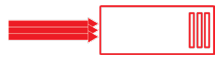
Simultaneous outputs over ASI and IP are available and enhance the operational value of the iLux. iLux also supports 1+1 redundancy if a hot spare is required at your station with instant failover switching.

The iLux platform is a complete system offering exceptional video processing and advanced software algorithms for the highest quality and fastest throughput. iLux is simple to set up, monitor, and use, and offers a variety of hardware and software configurations appropriate for any broadcast application.

Our value proposition is simple: the highest quality, most flexible product at the best price point.

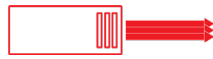


**Fastest** Throughput. **Highest Video Quality.** Most **Flexible.**



### Flexible inputs

iLux encoders offer up to 16 SD/HD-SDI, ASI, IP or analog inputs. New format? Just swap out a card. iLux is ready for today...and tomorrow.



### Flexible outputs

Dual redundant ASI and IP outputs. You won't lose valuable content with iLux.



### High quality STATMUX

True multi-pass with no compromise in quality.



### Encoding

iLux offers numerous types of selectable video encoding combinations and bit rates. Configurations are user definable and simple to change.



### PSIP

iLux has built in static PSIP and seamlessly integrated dynamic PSIP with no external server required.



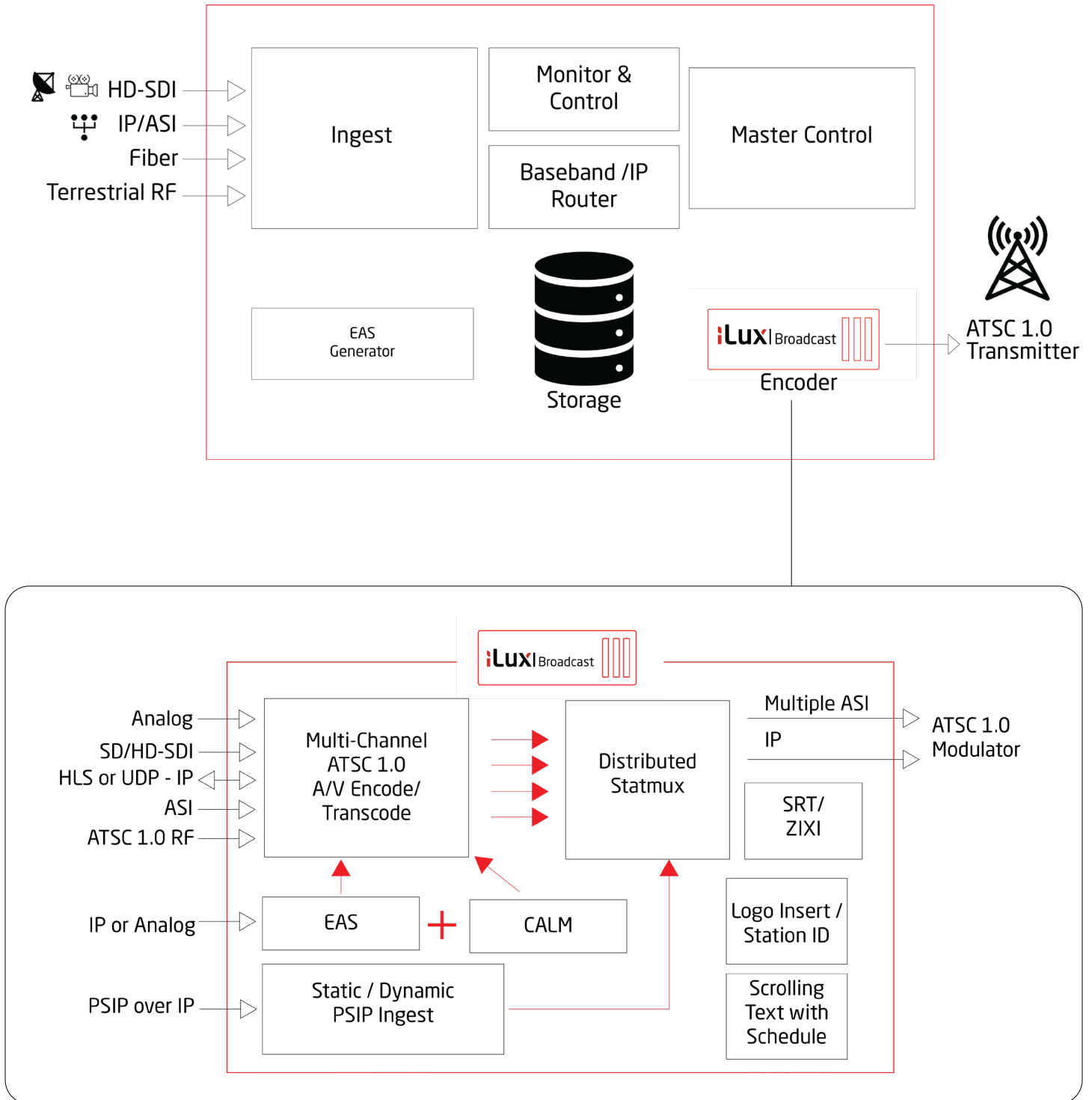
### Upgrade to ATSC 3.0

Always an upgrade path, update software and hardware (if required) and you have ATSC 3.0. iLux protects your investment!

## Key Features

- Flexible multi-channel encoder to fit any station requirement
- Statistical multiplexing with 3 pass MPEG for superior video quality
- Dynamic CALM Act loudness control
- EAS support through analog or IP interface
- Logo insertion
- Text scrolling feature with full week schedule
- Hourly station callout
- Static or dynamic PSIP modes
- Video scaling and frame rate conversion
- Multiple audio programs per channel
- Full closed captioning compliance
- Fully configurable and flexible web-based management and control
- Customizable software platform ensures easy integration of many optional functions
- SDI, ASI, analog, and IP inputs in any combination
- Simultaneous and redundant IP or ASI outputs
- 1 + 1 redundancy available with instant failover switch
- SNMP for monitoring

## Workflow



## Specifications

### Video

|                          |                                                                                                                                                                                                                                                           |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Video Compression Input  | MPEG-2 simple, main, and main profile @ high level<br>H.264 Baseline, Main, High, High 10, High 422<br>HEVC/H.265 Main, Main 10, Main 422 10                                                                                                              |
| Video Compression Output | MPEG-2 simple, main, and main profile @ high level (HD only)                                                                                                                                                                                              |
| Video Processing         | Progressive, Interlace<br>GOP Structure I only, IPPP, IBBP<br>Fixed or Adaptive GOP with scene change detection<br>Lanczos Cropping/Scaling<br>MCTF Noise Filtering with strength options<br>Brightness, Hue, Saturation, Contrast adjustable per channel |

### Resolutions and Frame Rates

|                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| IP Input Formats         | 240p, 288p, 480p, 576p @ 10, 12.5, 15, 20, 23.976, 29.97, 30, 50 and 59.94 and 60 Hz<br>576i and 480i x 720, 544 and 352 pixels                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Flexible - QCIF to 4Kp60 | @ 23.976, 24, 25, 29.97 and 30 Hz<br>1080i x 1920, 1440, 1280 and 960 pixels @ 23.976, 24, 25, 29.97 and 30 Hz                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Common Resolutions:      | 720p x 1280, 960 and 640 pixels @ 23.976, 24, 29.97, 30, 50, 59.94, and 60 Hz<br>1080p x 1920, 1440, 1280, and 960 pixels @ 23.976, 24, 29.97, 30, 50, 59.94, 60 Hz                                                                                                                                                                                                                                                                                                                                                                                       |
| SDI Input Formats        | SD : 625i50 (PAL), 525i59.94 (NTSC)<br>HD 1280x720 : 720p60, 720p59.94, 720p50, 720p30, 720p29.97, 720p25, 720p24, 720p23.98<br>HD 1920x1080 : 1080i60, 1080i59.94, 1080i50, 1080p30, 1080p29.97, 1080p25, 1080p24, 1080p23.98, 1080psf30, 1080psf29.97, 1080psf25, 1080psf24, 1080psf23.98, 1080p60 A/B, 1080p59.94 A/B, 1080p50 A/B, 1080p60, 1080p59.94, 1080p50.<br>2K 2048x1080 : 1080p30, 1080p29.97, 1080p25, 1080p24, 1080p23.98, 1080psf30, 1080psf29.97, 1080psf25, 1080psf24, 1080psf23.98, 1080p60, 1080p59.94, 1080p50, 1080p48, 1080p47.952 |

### Audio

|               |                                                                                                                                                                                                                                                                           |
|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Audio Inputs  | <b>IP Input Formats</b><br>MPEG-1 layer 2<br>MPEG-2 layer 3 (mp3)<br>AAC-LC, AAC-HEv1, AAC-HEv2<br>AC-3<br>stereo and 5.1<br><b>Analog</b><br>Stereo Audio (dual RCA)<br><b>SDI</b><br>Multiple programs per channel, configurable SDI audio slots<br>PCM<br>embedded AC3 |
| Audio Outputs | AC3 5.1 or Stereo<br>Calm Processing and Loudness Control<br>5.1 Downmix control<br>bitrate setting per audio program<br>manual dialnorm setting adjustable<br>static volume control adjustable                                                                           |

### Transport Processing Inputs

|                   |                                                                                                     |
|-------------------|-----------------------------------------------------------------------------------------------------|
| MPEG2-TS over UDP | Unicast or multicast, SPTS or MPTS<br>IP or ASI input, VSB, satellite, or QAM<br>Redundant IP input |
| HLS               | Single Profile HLS input                                                                            |
| RTP/RTSP          |                                                                                                     |
| SDI/ CVBS         | CVBS with Stereo Audio Input<br>3G-SDI for SD or HD                                                 |
| Scrambling        | BISS 0/1/E decryption per PID, BISS -CA                                                             |
| FEC               | SRT input decode<br>CoPv3 FEC<br>ZIXI                                                               |

### Transport Processing Outputs

|                   |                                                                                             |
|-------------------|---------------------------------------------------------------------------------------------|
| MPEG2-TS over UDP | Unicast or multicast, SPTS or MPTS<br>IP and simultaneous ASI output<br>Redundant IP output |
| FEC               | SRT input decode<br>ZIXI                                                                    |

## Specifications Continued

### Statistical Multiplex

Minimum, Average, and Maximum bitrate configurable per Channel  
Mix channels from any clock domain (genlocks unsynchronized inputs)

### Overlay Graphics and Text Generator

Station Call Sign Overlay with Scheduling (e.g. once per hour)  
Logo Insertion  
Scrolling Text Insertion with Scheduling ability

### Ancillary data

EIA608 & EIA708 closed captioning  
embedded AC3 on SDI

### Program Guide Insertion (PSIP)

Static PSIP Generation

|                                 |                                                                                                                                            |
|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| Dynamic PSIP Generation Options | 1- Native support (requires PCMP format from guide data service such as Titan)<br>2- IP input for third party generators (Triveni, others) |
|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|

### Emergency Alert System Insertion (EAS input)

IP input from Dasdec generator  
analog input from Dasdec, Gorman, or Sage generator  
Fullscreen or scrolling text modes

### Configuration and Management

Web Based User Interface  
IPMI hardware management  
SNMP Mibs, downloadable from GUI  
Channel configuration backup and restore  
User Interface Login Lockable  
Downloadable Logs  
Video Thumbnail and Parameter Status  
Software Updates

### Physical

|                     |                                                                                                                                                                                                                                                                  |
|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Dimensions          | 1U standard chassis : 1.7 x 17.2 x 28.5<br>28 pounds<br>2U Dense IO Chassis : 3.4 x 17.2 x 26 30 pounds                                                                                                                                                          |
| Power               | 400 to 700 Watt power supply depending on chassis                                                                                                                                                                                                                |
| Environmental Spec. | Operating Temperature: 10°C ~ 35°C (50°F ~ 95°F)<br>Non-operating Temperature: -40°C to 60°C (-40°F to 140°F)<br>Operating Relative Humidity: 8% to 90% (non-condensing)<br>Non-operating Relative Humidity: 5% to 95% (non-condensing)<br>Cooling front to back |
| Redundancy          | 1+1, N+1 redundancy capable<br>IP watchdog based redundancy<br>ASI passthrough redundancy option                                                                                                                                                                 |

### BackPanel Connectors

|                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Standard Configuration | 2x Gigabit Ethernet (configurable for input, output and system management)<br>1x 100 bT ethernet (IPMI chassis hardware management)<br>VGA/USB for KVM<br>Dual Redundant hot-swap AC Power Supply                                                                                                                                                                                                                                                                                     |
| Hardware Options       | 1,2,4,8, 12 or 16 3G-SDI (SMPTE-424M) (up to 16 SD, HD or 4 4Kp60)<br>1,4,8,12, or 16 CVBS inputs (with stereo audio connectors)<br>1,2, or 4 ASI input<br>1,2, or 4 ASI output<br>4x 1 Gig Ethernet (copper or SFP+)<br>2 or 4x 10 Gig Ethernet (copper or SFP+)<br>1 to 4 SMA (F) 50 ohm ATSC VSB Demodulator Input (4,8,12 or 16 tuners)<br>1 to 4 SMA (F) 50 ohm Satellite Demodulator Input (1 to 4 tuners)<br>1 to 4 SMA (F) 50 ohm QAM Demodulator Input (4,8,12 or 16 tuners) |



# Our Mission

First and foremost, igolgi is an engineering and development company. Our engineering staff has years of experience in every type of compression and encoding technology, and we are experts in software control and interface. Our principal engineers hold over 200 patents in compression related projects. For over a decade we have provided innovative, flexible, and high-quality solutions for the broadcast, cable, LPTV and government markets.

igolgi is an American company - all development, engineering, production, and support is based in the USA.

As ATSC 3.0, IP, and compression technologies evolve, igolgi is a partner you can count on to ensure every aspect of your design and implementation meets today's needs and is ready for future growth and expansion.

This is our "sweet spot". Let us help you.

Call or email us for a no-obligation discussion of your current and future needs.

## Our Promise



### **Highest Quality.**

Our advanced Codecs and optimized software algorithms assure the best quality in any resolution.



### **Simplest to Use.**

Our enhanced user interface makes set up, monitoring, and changes fast and simple.



### **Most Configurable.**

SD, HD-SDI, ASI, IP are all configurable for maximum flexibility.



### **Easiest Upgrade.**

Update the software and change out hardware (if required) to keep you future proofed.



### **Superior Support.**

Our support is USA-based, and our PremierPlus<sup>®</sup> gives you 24x7x365 expanded support and service.



### **Best Value.**

igolgi has it all: technology, flexibility, expandability, and support... at a price that will surprise and please you.

## Stay Connected



[info@igolgi.com](mailto:info@igolgi.com)



[www.igolgi.com](http://www.igolgi.com)



[/company/igolgi-inc/](https://www.linkedin.com/company/igolgi-inc/)



609-334-5978



1250 South Grove Avenue  
Suite 102  
Barrington IL, 60010

